

November 2016



**Vorstand/Board:**

Sebastian Molineus  
Monika Pohlmann  
Anja Graw

Kim O'Neill  
Christopher Sheldon  
Cindy Nagy  
Gerhard Lair  
Romanus Berg  
Matthias Düwell

Dear Members of the German School Society,

*The Board of Directors of the German School Washington D.C. is currently developing a strategic plan which will chart the course of our school into the future. An essential part of this process involves communicating with and gathering feedback from all parts of the school community. We respect and value your opinions and concerns, and in that spirit ask for your help in shaping our strategic direction and defining our school's priorities and goals.*

*With this goal in mind we kindly invite you to participate in the upcoming School Strategy Workshop, which will take place on:*

***Wednesday, November 30, 2016 from 8:45 PM to 9:45 PM in the Assembly Hall of the DSW, immediately following our first Membership Meeting of the 2016/17 school year.***

*This workshop, which the Board organized and planned with the Head of School and the SEBR Strategy Committee, will focus on the following priorities and goals:*

- 1. Academics*
- 2. Financial stability*
- 3. Communication/Marketing*
- 4. Cross-cultural community building*
- 5. Campus and infrastructure*
- 6. Extra-curricular activities, sports, art and culture*
- 7. Career and college preparation*
- 8. Other*

*This is an opportunity for you to share your ideas, insights and questions, meet other dedicated members, engage in the structured workshop and ensure that your voice is heard as we discuss priorities for the school. You will be able to provide feedback in small group discussions, one for each topic, with one or two moderators per table. This event will be bilingual so that everyone is free to express themselves in either German or English, and you may also participate in more than one topic. Ideally, that evening you will select one or two topics of interest to you, however please note that over the coming months there will be other events and opportunities for you to provide feedback regarding strategy.*

*Food and drink will be offered through a fundraiser by our 11th graders and no RSVP to the workshop is required.*

*Please feel free to contact us with questions or comments at the email address especially established for this project: [strategy@dswash.org](mailto:strategy@dswash.org)*

*We look forward to welcoming you on the evening of November 30th and working together with you during the strategic planning process.*

*Kind regards,  
Kim O'Neill  
Strategy Committee Chair*